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## SMALL BUSINESS CONSULTING SERVICES

## Fran Tarkenton Founder & CEO, OneMoreCustomer.com



"Small business is where job growth comes from. But new data shows that bank loans to small businesses are at their lowest level since 1999. Lots of politicians are paying lip service to entrepreneurs, but the data shows that what we're doing now isn't working."

Atlanta-based entrepreneur who has launched more than 20 successful small businesses over the last 25 years.

Most recently founded OneMoreCustomer.com, a Web resource for small businesses whose mission is to reduce the national failure rate of small businesses through education and advocacy.

Owner of GoSmallBiz.com, a leading small business portal and consulting service provider.

Owner of StarterSuccess.com, which provides a suite of cloud-based productivity applications for small business.

Chairman of Tarkenton Financial, which focuses on insurance based retirement planning.

Founding board member of Coca-Cola Enterprises, and served on the board of directors of Sterling Software and Blimpie International.

Hall of Fame NFL Quarterback with the Minnesota Vikings and Collegiate Hall of Fame All-American athlete at the University of Georgia.