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RETAIL – NATURAL FOODS

John Mackey

Co-Founder and Co-CEO, Whole Foods Market



"Business is not a zero-sum game struggling over a fixed pie. Instead it grows and makes the total pie larger, creating value for all of its major stakeholders, including, customers, employees, investors, suppliers, and communities."

Co-Founder and Co-CEO of Whole Foods Market who, as a leading practitioner of empowerment management, helped build a \$10 billion Fortune 500 company that is now one of the top 20 supermarket companies in America with more than 300 stores in the U.S., Canada and the U.K.

Named the Ernst & Young Entrepreneur of the Year in 2003.

Helped launch the Whole Planet Foundation to help end poverty in developing nations with micro credit, creating a platform in the marketplace to improve welfare for food animals, creating transparency in seafood sustainability, and promoting healthy eating education for employees and customers.

As a strong believer in free-market principles, co-founded Conscious Capitalism, a non-profit organization with a philosophy based on the belief that a more complex form of capitalism is emerging that holds the potential for enhancing corporate performance while advancing the quality of life for billions of people. The organization advocates for free markets, entrepreneurship, competition, freedom to trade, property rights, freedom to contract, and the rule of law.